



# AIM



## Making a Difference in Asia

*Our mission is to make a difference in sustaining the growth and development of Asian societies by producing professional, entrepreneurial, and socially responsible leaders and managers.*

The Asian Institute of Management (AIM) is the pioneer graduate school of management in Asia, offering world-class graduate education that has molded Asia's business, development, and entrepreneurial leaders and managers for more than 37 years.

AIM is the acknowledged authority on Asian management systems, which it infuses with a global perspective. AIM leads in the region's socioeconomic transformation by offering unique educational opportunities and cross-cultural experiences to citizens from developing and developed economies. As an Asian institute, AIM has created programs specifically for Asian needs and uses an approach attuned to the Asian mind and to Asian problems. AIM began as a school of business management, but over the years, as it strove to be more responsive to Asia's concerns, AIM expanded the scope of its interests and activities to encompass the management of government agencies, non-profit organizations, and small and medium enterprises.



**Leadership. Excellence. Commitment**

AIM remains the center of excellence where builders of Asian societies network to shape their progressive common future. Transcending beyond the normal parameters of commerce, AIM has involved itself in social development, corporate governance, the humanities, and management of non-profit organizations not only through its courses but also its centers of excellence: the AIM Policy Center, the Gov. Jose B. Fernandez, Jr. Center for Banking and Finance, the Ramon V. del Rosario Sr. Center for Corporate Responsibility, the Mirant Center for Bridging Societal Divides, and the Fidel V. Ramos Center for Leadership.

**More than 30,000 graduates from more than 60 countries are making their mark in their organizations and communities.**

### Master in Business Administration

The MBA graduate is fully equipped as an entry-level manager with the necessary competencies and skills to effectively and responsibly manage a business organization in today's highly competitive environment.

### Master in Management

The MM graduate is a future top manager and industry captain. An expert in analyzing the industry and in developing strategies to ensure the organization's place in the future. He/she is a brilliant and rallies people and organizations through difficult transitions to achieve corporate and industry goals.



### Master in Development Management

The MDM graduate is a channel of strategic change. He/she is the ultimate area manager and will be described as a "high impact individual" who is able to design, implement, and sustain development policies and programs for the good of Asian societies.

### Executive MBA

The EMBA graduate is a change strategist and implementer imbued with the appropriate tools of analysis, techniques in analyzing developments, and in identifying areas of opportunity. While enrolled in the program, the EMBA should be able to satisfactorily apply these skills and effect meaningful changes in the organization.

### Master in Entrepreneurship

The ME graduate finds opportunities to transform into viable, value-creating businesses, creating jobs in the process. By utilizing his/her creative faculties to enhance reason, personal charisma with organizational development, and by productively obilizing resources, he/she is a key partner of Asian societies in overcoming poverty with prosperity.

#### Asian Institute of Management

Eugenio Lopez Foundation Building, Joseph R. McMicking Campus, 123 Paseo de Roxas, MCPO Box 2095, Makati City 1260 --- Tel Nos (632) 8924011 to 25 -- Fax Nos (632) 8921724  
Email: [aimnet@aim.edu.ph](mailto:aimnet@aim.edu.ph) -- Website <http://www.aim.edu.ph>